

Award-Winning Marketing Support!

Q: How does Always Best Care support franchisees?

A: By creating programs that have been honored with more awards for marketing and advertising excellence over the past two years than any other senior care franchise system in the USA!*

Communicator Gold Award of Excellence, 2013

In-Home Care Television Commercial

Category: Health and Wellness

Communicator Silver Award of Distinction, 2013

Assisted Living Services Television Commercial

Category: Health and Wellness

Communicator Silver Award of Distinction, 2013

Franchise Development Television Commercial

Category: Miscellaneous

The Telly Awards, 2013 Bronze Award

In-Home Care Television Commercial

Regional TV & Multi-Market Cable - Health and Wellness

The Telly Awards, 2013 Bronze Award

Assisted Living Services Television Commercial

Regional TV & Multi-Market Cable - Health and Wellness

The Telly Awards, 2013 Bronze Award

Senior Services Television Campaign

Regional TV & Multi-Market Cable Campaign

Internet Advertising Competition (IAC), 2013

National Newsletter

Best Healthcare Provider Online Newsletter

Internet Advertising Competition (IAC), 2013

Online Ads • Print Ads • Brochure • Website • Email

Best Healthcare Provider Integrated Marketing Campaign

Communicator Award of Distinction, 2012

National Consumer Website

Category: Websites- Health Care Services

Communicator Award of Distinction, 2012

Assisted Living Landing Page

Category: Online Advertising & Marketing - B to C

Communicator Award of Distinction, 2012

Online Display Advertising

Category: Online Advertising & Marketing - B to C

Communicator Award of Distinction, 2012

Consumer Services Campaign

Online Ads • Print Ads • Brochure • Website • Email

Category: Online Advertising & Marketing - B to C

Communicator Award of Distinction, 2012

Consumer Print Advertising Campaign

Category: Print Advertising - Advertising Campaign

Communicator Award of Distinction, 2012

Online Marketing Campaign

Category: Online Advertising & Marketing - B to C

Communicator Award of Distinction, 2012

National Marketing Campaign

Category: Marketing Effectiveness - Integrated Campaign

Communicator Award of Distinction, 2012

Franchise Presentation • Consumer Presentation

Category: Brochure- Company Overview

Web Marketing Association, 2012

National Consumer Website

Outstanding Website Award

W3 Awards Competition, 2012

National Consumer Website

Silver Award Winner

W3 Awards Competition, 2012

National Website Copywriting

Silver Award Winner



*Independent survey conducted by The Spector Agency, Sacramento, CA, 2013