



IMPORTANT NEWS FROM ALWAYS BEST CARE

Always Best Care Senior Services Expands with 9th Franchise in Ohio

Always Best Care Senior Services, one of the fastest growing Senior Care franchise systems in the United States, today announced the company has awarded its ninth franchise in Ohio and as a result is expanding its coverage to include Columbiana and Mahoning Counties in eastern Ohio, including parts of the Youngstown area.

Always Best Care now provides services throughout the Cleveland, Toledo, Columbus and Cincinnati areas.

Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services, and skilled home health care. The company delivers its services through an international network of more than 180 independently owned and operated franchise territories.

The new Always Best Care franchise is owned and operated by Pam Puorro, currently Director of Nursing at Atkins Care Center in East Liverpool. Ms. Puorro has more than 25 years experience as a registered nurse, and an extensive background in nursing administration.

“I am thrilled that we have awarded our newest franchise in Ohio to a person of Pam Puorro's impressive health care background, character, and integrity,” said Michael Newman, founder and Chief Executive Officer of Roseville, CA-based Always Best Care. “I'm confident she will be a valued addition to the Always Best Care team.”

Ms. Puorro and her husband, Anthony Puorro, have a strong background in the health care industry, with particular emphasis on geriatric care. “I saw this as a tremendous opportunity to build a business while being of true service to the elderly within the communities of Columbiana and Mahoning counties,” Ms. Puorro said. “My desire to work within the seniors community led me to Always Best Care, where their ‘continuum of care’ and combination of national and local support systems convinced me to join their industry-leading team.”

Always Best Care has built a national reputation for combining national strength and standards with local accessibility and personal service.

“Our goal is to provide the highest quality of care at prices that are affordable to families throughout our communities,” added Ms. Puorro. “We want to help seniors continue to enjoy the comfort and security of aging in place in the comfort of their own homes.”

Ms. Puorro added that Always Best Care also will provide a free assisted living finder and referral service to help families whose loved ones are no longer able to remain at home.

Always Best Care of Columbian & Mahoning Counties is located at 527 Market Street, East Liverpool, OH 43920, and may be reached by calling (330) 385-5960, or via email at ppuorro@abc-seniors.com. Visit them on the web at www.abc-columbianamahoning.com.

For information on Always Best Care franchise opportunities, call toll-free 1-855-430-CARE (2273), write to us at franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.